No. 32,498


Soviet Conservationists Go Public in Fight for Lake Baikal
By Celessine Pohlen
 Comminter of the Sovict Comunis Party issend, a
tecreve for the protection of Lake Baikal in Siberia, a majistric body of crystal-clear water that is one of the Third ef
provinces.



 Then, after a close reading of the fine priml in the
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A Michigan police offli-
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the investigation of Sum-
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general news MUS. emoys to Central Amer-

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sons he had vicimized. Pqge 6. 1 Hieny Anatole Grumwald,
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"Moses und Aron. Page 7 . BUSINESS/FINANCE The US. dollar plummeted
in value against other mazior
currencies. Northmest Airtines, which
bad a majior plane crash this
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## Pursuing Fads in Japan

Antarctic Ice and Telephone Cards Help Consumers Spend Their Money
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See GLASNOST, Page 6

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was issued in December 1982 by soms samura figures pornograph- a telephone card bearing is name bookish-looking man named Hide
 Telegraph \& Telephone Corp. James Dean.

 Cards bear company logos and their annual organized campaign yen. To trade with one another, that conlectiors use as a guide to


Hess's Death
Apparently
Was Suicide

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dead at 4:10 P.M. the announce. ment said
It said an autopy was being con-
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Hess
aremp Hess atuempled syicide at least Offriziss ssid Hess s body would be handed over to relauives. allay-
ing fears among his family that the ing fars annong giv familys. tha
See HESS. Page 6

## Stall, Stall,' Computerized Voice Warned Pilots Before Crash


U.S. to Push Arms Sales To Saudis

Hy Jhn M Goshko









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## Saudi Envoy Dies in Iran

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For Airline, New Problem


MONSOON IN BANGLADESH - Surrivors of floods camp for their ration of rice and wheat that is handed out
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TRAVEL UPDATE
Spain Advises, Be Nice to Tourists


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WORLD BRIEFS
Danish Leader Call Election Segts 6
 US. Boycotts Norwegian Arms Male




Warsaw Files Chatges in Sy Say Case



 Venezuela-Colombia Dispute Flares,

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KOREA: Mediation Produces Compromise at Hymdd

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De Andrade, Brazil Poet, Dies at 84
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Soviet Seives Narciotics In the Uzbek Repuiblic MOSCOW -In an anti-narc ics dive code-named Blact Popp
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## Rayne

half price sales $1 / 2$

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## "ll felt I was flying in my own jet, with my own crew."



## Heraldeme Eribume．

## The Other Arms Races


#### Abstract

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## Hess Leaves Questions



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- THE NEF／YORK TMMES．


## Burden on the Sandinists



## A String of Resignations


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 THE NEW YORK TMMES
 KATHARINE GRAHAM，WTLLAMS PALEY，ARTHUR OCHS SULZBERGER LEE W．HUEANER Mbin






Cuba Revisited：Dedication and Much Failure

## A Challenge To Restore The Faith

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## Espionage：When Intelligence Becomes Nonsense

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## NOTES ON A CENTURY

The Paris Trib in the Mid-Forties: Starting to Think Internationally

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GRENADE Sri Lanka Attack




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## GLASNOST：Soviet Conservationists Go Public in Fight for Laike Baikat




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## COLLECT：HESS：British Disclose His Attempt to Commit Suicide

## Japanese Fads

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 67th Festival In Salzburg

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## Shedding Light on Franklin's Dark Side

By Edvin McDomell









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 English at hit suate U Uiversity
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Professor JA. Lee Lent




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## Soft-Focus 'Portraits'




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By Sheridan Morley
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At the Royal Court Upstairs, Simon Curris has

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## Firsthand accounts of the era that usheredin our modern world

IHTjourmalist Hebe Dorsey, $\quad$ ime, articles, gossip columns. sports pages, tum-of
fascinated by the Belle Epoque, has compiled a book the-century fashion news (for men and women)... fascinated by the Belle Epoque has compied a book the-century fashion neww (for men and wo
that is a veritable open window on that extravagant
even old-time comic strips and cartoons. period. Using the most authenic of sources-the archives of the Paris Herald (former nickname of the International Herald Tribune)-she has sifted through biterally thousands of pages of newsprint to bring readers an immense variery of information a
well as reproductions of major news stories of the
 In day-1o-day editions. the Paris Herald chronicled the decline of the old, existing order and caught the Belle Epoque spirit of emerging modern life. It's history as you like it ... with llair. fun and style.

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that networks．are that networks are more willing to negotiate． These days，commercesiais
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＂good taste， $\qquad$ he networks are
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Teday．there
want to be mo



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 reconsider in light of ADS，or acquired immune deficiency
syndrome．All three have freed their To make their own decisions Recently，three CBS stations
WCB in New York，KCBS in Los Angeles and WCAU in Before 1982 ，the networksp relied maninty in on the National Association of Broancasters Standards and practioses Code The
NAB canceled the code wex a portion of it was ruled to be in Fragrance and fashhion inds have always nun toward more torid
fare，bun in the new cimate agencer wine coolers and cars with d dose of sensculity，For eximple，even Colgate Palmolive－which spent 565 milition in 1986 on network Is 1987 spot＂Reverse Strip，＂though more humorous than room spots It shows a y yumg man－justo out of bed－donning a pair of jeans to the Gypsy Rose Let stripper turie．Despite the
bare flesh，the ad had no trouble at any of the three netwoiks HHCC wasn＇t that lucky－but thea they had a lot more lust to

## Currency Rates





| Interest Rates |  |
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Keeping Salmon Down on the Farm
Corralled Fish Spawn New Industry，but Snags Persist By John F．Burns

Dollar Plunges
On Jitters Over
U．S．Trade Data


IF YOU PURSUE
is a single，fundamental principle the protecrion of depositors＇funds． then，that this pursuit of excellence then，that this pursuit of excellence
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INTERNATIONAL HERALD TRIBUNE, WEDNESDAY, AUCUST 19, 1987



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Will Increase Reserves ${ }_{\text {Inter }}$ By Warren Gecler LONDON - Standeract Lereel PLC said Tuesdard it Chasr-


## Chargeurs <br> Holds 24\%

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Airline, Hit by Crash, Faces Labor, Service Worries

| By Cindy Skrzycki Wrakingloo Pour Service | problems cral olher | $\ddot{i a-}$ |
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String of Problems Dogs Northwest

## Belgian Air Carrier Files EC Complaint Against France



Jaguar Profit Kenner Parker Calls Bid

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 Fell 32\% inHalf, Hit by Launch Costs

## By New World Too Low




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Sterling Inc.


PaineWebber Incorporated


INTERNATIONAL FUNDS (Quotations SMOpNied by Funds Listed) 18 tht Aug. 1987 (





DENNIS THE MENACE




WEATHER

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## Storm, Faulty Technology Call Blind Sailor's Bluff



## 6 at Pan American Games Test Positive for Banned Substances



## 1B <br> BLANCPAIN



Since 1735 the oldest name in swiss watchmaking. But don't expect to find a quart in a Blancpain watch. You won't. And you never will.

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OBSERVER

## A Nut Is a Nut Is a Nut

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Carrie Fisher: Back Natick

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